



@ CHORUS
AUSTIN
50 Years of Harmony

Concert Program Advertising
2016-2017



WWW.CHORUSAUSTIN.ORG

ADVERTISE WITH CHORUS AUSTIN

We're predicting our biggest audiences yet! This season is the best time to start or continue advertising in Chorus Austin concert programs. You won't make a smarter business decision!

Reach an active and engaged community of arts patrons while supporting one of Austin's finest and longest running performing arts organizations.



Fall Season

The Book of Rounds
Nov. 5-6, 2016

Sing-it-Yourself Messiah
Dec. 3, 2016

On a Winter's Eve
Dec. 17, 2016

Ad Due Date

September 30, 2016

November 2, 2016

November 11, 2014

Spring Season

Voices of Mercy
Feb. 4-5, 2017

Esther
April 22 - 23, 2017

Southwest Voices
May 20 - 21, 2017

Ad Due Date

January 2, 2017

March 17, 2017

April 14, 2017

ADVERTISING RATES

Size	Full Season	Half Season	Single Concert
Full Page	\$500 + 2 season tickets	\$250 + 2 concert tickets	\$100 + 1 concert ticket
Half Page	\$250 + 2 concert tickets	\$125 + 1 concert ticket	\$60
Quarter Page Business Card	\$100 + 1 concert ticket	\$50	\$25
Inside Front Cover	\$750 + 2 season tickets	\$375 + 2 concert tickets	\$150 + 1 concert ticket
Inside Back Cover	\$750 + 2 season tickets	\$375 + 2 concert tickets	\$150 + 1 concert ticket
Back Cover	\$1,000 + 4 season tickets	\$500 + 2 season tickets	\$250 + 2 concert tickets

SOLD OUT

Reserve your advertising space today and get complimentary tickets!

This brochure is the actual size of our concert programs. All printing is in black and white. All ads must be a minimum of 300 dpi in either jpg or pdf format.

ADVERTISING SIZES

Full page:	4.5" wide x 7.5" deep
Half Page:	4.5" wide x 3.625" deep
Quarter Page (vertical):	2.125" wide x 3.625" deep
Quarter Page (horizontal):	4.5" wide by 1.6875" deep
Business Card:	3.5" wide x 2" deep

For more information visit

chorusaustin.org/concert-programs

Call (512) 719-3300 or email
office@chorusaustin.org

ORDER FORM

Name _____

Name of Business _____

Address _____

City, State, ZIP _____

Phone _____

E-mail _____

Your Ad Size

Full Page

Half Page

Inside Front Cover

Inside Back Cover

Quarter / Business

Frequency of Ad

Full Season

Fall Season

Spring Season

Single (select below)

Select Your Concert

The Book of Rounds

Sing-It-Yourself *Messiah*

On A Winter's Eve

Voices of Mercy

Esther

Southwest Voices

Payment Type

Cash

Check

Credit Card (PayPal*)

* By selecting 'Credit Card' you
will be invoiced through PayPal

Please mail this order form and payment to:

Chorus Austin | PO Box 204361 | Austin, TX 78720

Or complete your order online any time at
chorusaustin.org/concert-programs